

NACVA TOUTS NOCA CERTIFICATION

Prestigious National Organization for Competency Assurance (NOCA) proclaims CVA/AVA designations as the *only* NCCA accredited valuation credentials

SALT LAKE CITY—July 15, 2008—The National Association of Certified Valuation Analysts (NACVA), the organization that establishes, builds, protects, and defends business value, today announced that the National Organization for Competency Assurance (NOCA), has, through its National Commission for Certifying Agencies (NCCA) division, accredited NACVA's CVA and AVA designations.

NACVA's CVA and AVA designations are the only NCCA accredited valuation credentials in the business valuation industry.

"NOCA certification is a tremendous win and a huge professional advantage for every NACVA member who has earned our Certified Valuation Analyst (CVA) or Accredited Valuation Analyst (AVA) status," said Parnell Black, NACVA CEO and founder. "Our work with NOCA was a rigorous and drawn-out process that took more than three and one-half years, and forced us to extensively document every facet of our certification program. It was well worth it. NOCA is highly credible, internationally recognized, and holds the very highest standards."

The National Organization for Competency Assurance (NOCA) and its accrediting arm, the National Commission for Certifying Agencies (NCCA), provide certifying bodies with the resources necessary to build, maintain, and grow an effective certification program.

NOCA's Organizational Members include dozens of highly reputable firms, among them:

- **American Institute of Certified Public Accountants**
- **Association for Financial Professionals**
- **CFA Institute (formerly known as Association for Investment Management and Research)**
- **Certified Financial Planner Board of Standards, Inc.**
- **Institute of Internal Auditors**
- **Turnaround Management Association**

The NCCA, NOCA's accrediting body, is the international leader in setting quality standards for credentialing organizations. The certification by NCCA of specialized skill-sets affirms a knowledge and experience base for practitioners in a particular field, their employers, and the public at large. Certification represents a declaration of a particular individual's professional competence. To date, NCCA has accredited over 190 programs representing 78 organizations.

NACVA is the only professional organization that offers two widely recognized business valuation credentials (Certified Valuation Analyst [CVA] and Accredited Valuation Analyst [AVA]) as well as the Certified Forensic Financial Analyst (CFFA) certification. Through its Consultants' Training Institute, NACVA has trained more than 17,000 CPAs, IRS officials, and other financial professionals in one of more than 80 courses the Association offers. To learn more about other benefits of NACVA membership, visit www.nacva.com or call (800) 677-2009. ■

About NACVA:

The National Association of Certified Valuation Analysts is a global, professional association that delivers training from the nation's leading experts in consulting fields such as business valuation, financial litigation forensics, forensic accounting, business fraud, mergers and acquisitions, business and intellectual property damages, fair value, healthcare consulting, and exit strategies. Along with its training and certification programs, NACVA offers a range of support services, reference materials, software, and

customized databases to enhance the professional capabilities and capacities of its members. NACVA offers the NCCA accredited Certified Valuation Analyst (CVA)[™] and the Accredited Valuation Analyst (AVA), as well as the Certified Forensic Financial Analyst (CFFA)[™] designations. NACVA is also the only professional organization that has business valuation and accounting credentials recognized the National Organization for Competency Assurance (NOCA), which has, through its National Commission for Certifying Agencies (NCCA) division, accredited both NACVA's CVA and AVA designations. No other NOCA member, including the AICPA or ASA, has yet achieved NCCA accreditation. Headquartered in Salt Lake City, UT, it has trained more than 17,000 financial professionals. Visit www.nacva.com

About NOCA:

Established in 1977, NOCA is the international leader in setting quality standards for credentialing organizations and through its division, the National Commission for Certifying Agencies (NCCA), has provided almost 30 years of accrediting services to the credentialing industry. NOCA's membership is composed of credentialing organizations, testing companies and individual professional development consultants. Through its annual conference, regional seminars and publications, NOCA serves as the source for information on the latest trends and issues of concern to practitioners and organizations focused on certification, licensure and human resources development. NOCA and NCCA are based in Washington, DC. The Web site address is www.noca.org.